

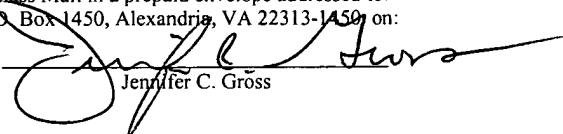


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	SLANEY et al.	Examiner:	Dominic D. Saltarelli
Application No.:	09/724,956	Art Unit:	2611
Filed:	November 28, 2000	Docket No.:	INT1P914
Title:	AUCTION FOR TARGETED CONTENT		

CERTIFICATE OF MAILING

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Jennifer C. Gross

**AMENDMENT B**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed June 16, 2005. The following amendments and remarks are respectfully submitted.